Agenda:

330-340: World Health Organization NCD Update (Dr Ashley Bloomfield, Partnerships Advisor, WHO NCD Cluster)

340-350: CIG Discussion

350-405: UN Summit Update (Ann Keeling, CEO, IDF & Chair, NCD Alliance Steering Committee

405-410: Lancet Meeting Update

410-415: Partner Updates

- **NCD Alliance FCTC Working Group**

415-440: CIG Discussion

440-445 Call To Action (Johanna Ralston, CEO, World Heart Federation)

UN Summit Partners Group:

American Cancer Society
American Heart Association
Framework Convention Alliance
Livestrong
Norwegian Cancer Society **(new member)**
World Lung Foundation **(new member)**

The NCD Alliance
Common Interest Group

Ann Keeling, CEO, IDF & Chair, NCD Alliance Steering Group
Fourth CIG Teleconference, 22 February, 2011

Where We Are Now:

- **Happy** with Summit format (Modalities Resolution)
- Raising **awareness/mobilising**/making the case
- Engaging with WHO and UN consultations, and Moscow meeting
- Lobbying **Heads govt/state** to be present
- Producing disease specific and NCD **indicators/targets**
- Technical work: **essential medicines/tech, FCTC implementation**, guidance on **'where to start**'

The Last Three Months: Alliance Activity

- Lobbying with MAs for Modalities Resolution
- Work streams underway: eg indicators
- Supporting MAs to participate in regional consultations
- Speaking at key events – eg WHO Executive Board
- Publishing articles, policy briefs etc
- Fundraising continues – Alliance has limited resources and staff

Working Groups

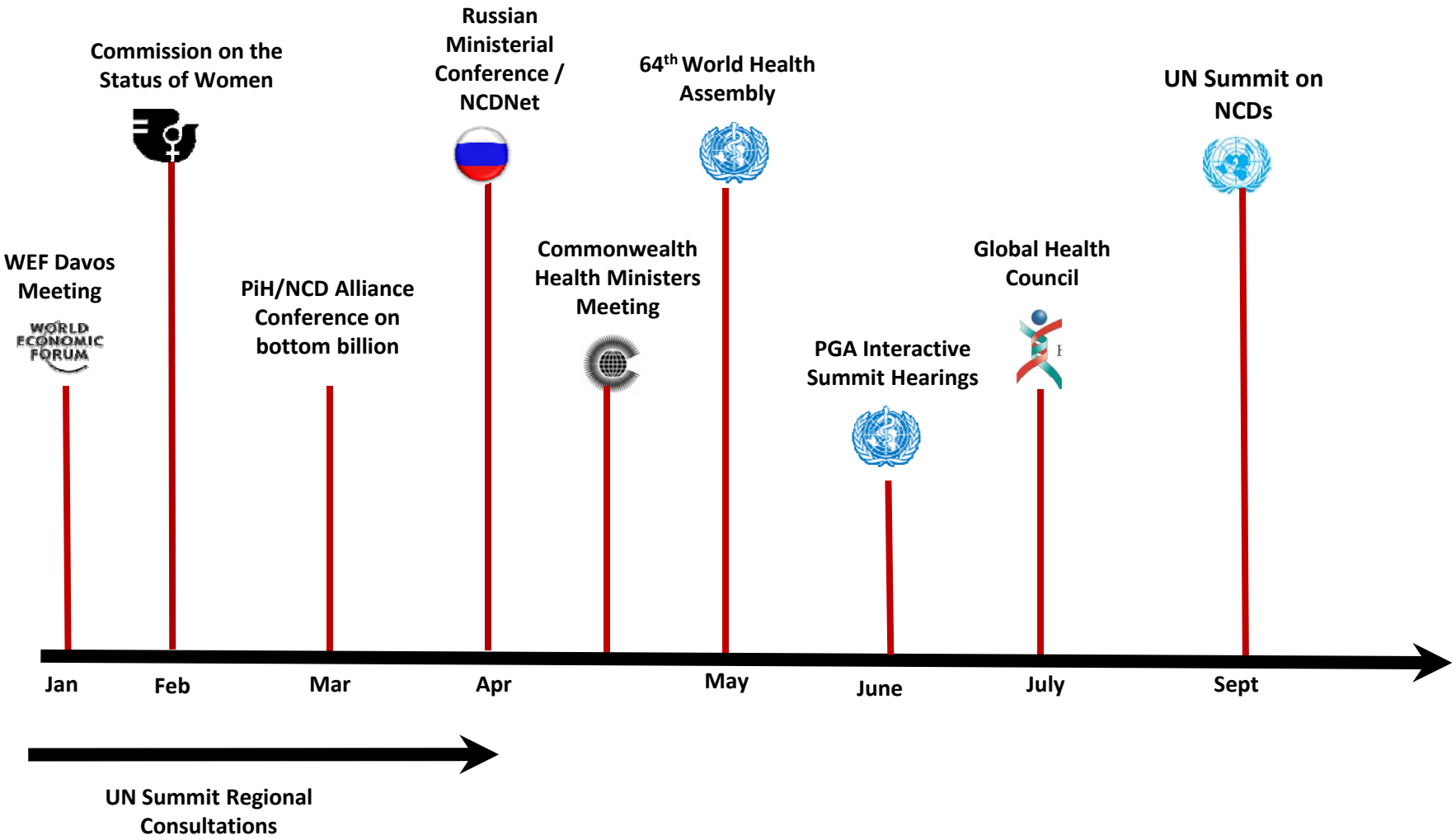
Core Working Groups / Work Streams

1. High Level Advocacy and Reaching the General Public > **Work Stream**
2. Defining a 2020 Roadmap for NCDs and Innovative Solutions > **Ongoing**
3. The Business Case for Investing in NCDs > **WEF Coordinating**
4. Health Systems and Solutions for NCD Prevention and Treatment > **Being Convened**
5. NCD Data Systems, Research and Development > **WHO / Work Stream**

New Working Groups

- FCTC Implementation (3 Meetings, Secured funding for FCTC Costing)
- Children and NCDs (Finished policy brief, working on full Paper, twitter tag: #NCDChild)
- Women and NCDs (Side event & publication, working group being convened)
- Nutrition (Will be chaired by World Cancer Research Fund)

Looking Ahead: Key Events in 2011



UN Summit Regional Consultations

The Americas (agenda on Alliance website)
23-25 February Mexico City, Mexico

South-East Asia (agenda Alliance website)
1-4 March Jakarta, Indonesia

Western Pacific (awaiting agenda)
24-25 March Seoul, South Korea

Africa 4-6 April (awaiting agenda), Brazzaville, Congo

- Alliance coordinating closely with regional and national partners
- Statements, handouts and advocacy planned for each consultation
- All intelligence will be shared at www.ncdalliance.org/regionalconsultations
- We are looking for NCD organizations to serve as national civil society focal points for the consultations who will be listed on our website

What We Want Now to Ensure a Successful UN Summit

- A **high-level focal point** within UN New York
- **Leadership across UN** system
- Strong **participation** in the Summit:

  - a **Civil Society Taskforce** under the Office of the President of the General Assembly
  - NGOs and private sector included in all consultations
  - Inclusion of civil society in **national delegations**
  - A UN Decade for NCDs
  - Commitment to hold a follow up Summit within 5 years to review progress (or a day devoted to reviewing progress on the UN GA Agenda each year)

September: A 'Summit Sandwich' in New York

18 Sept HLM Desertification
(African Heads of State)

19 Sept NCD Summit

20 Sept NCD Summit
and HLM on Racism

21 Sept Opening UN
General Assembly

Plus many other meetings eg Clinton Global Initiative

Good News and the Challenges

Good: **Heads State/Govt will attend NCD Summit**

Challenges:

- **Access to UN/security**
- **Logistics in New York eg rooms for side events Cost of hotel rooms…..**
- **Competition for media space**
- **Strong New York based partners – ACS, AHA, World Lung Fdn**

Gap Analysis:
What Seems to be Missing

- What WHO/UN system do we need post Summit
- Post Summit leadership vehicle UN/govt/private sector/NGOs
- Safe space for govt/NGO/private sector dialogue (Global Business Council type mechanism)
- NCD 'key asks' (currently being finalized)
- Model approaches/where to start?
- How will we fund this – innovation? Bilaterals
- Big idea for reaching public – WEF/PAHO 'well cities week
- Need to tell food and beverage sector what we want from them
- Generational time horizons – UN Decade of Action on NCDs

Final word: what people are saying about the Summit

- Heads of govt will attend
- There will be new money for NCDs
- There is political appetite for a strong outcome statement

  …..if we keep it simple

Call To Action to the CIG

1. Women and NCDs
   - Share our invitation for the NCD Alliance NY Side Event on Feb 25th
   - Promote the launch of our Women and NCDs publication through social media and the web.
   - Share with government and key decision makers to show that addressing NCDs is an integral element to improving Maternal Health
2. UN Summit Regional Summit Consultations: Send intelligence to info@ncdalliance.org and we will upload to our website and share with CIG partners
3. Support NCD Alliance Advocacy for the Regional Summit Meetings and lobby for NGO attendance: template letter available on Alliance regional consultations page
4. Help us translate our UN Summit FAQ and other materials into as many languages as possible to get the message out
5. Continue to build national and regional NCD Alliances – the movement is growing (Latin America, Portugal, Ethiopia, France etc)
6. Bring new partners into the NCD arena from government (agriculture, transport, urban planning, finance) and new private sector partners who can assist the cause
7. Prepare for a major advocacy campaign on the Outcomes Statement – the best window to influence is in the next two months.

Future CIG Meetings

5th CIG Call: 22th March, 3.30-4.30pm CET

6th CIG Call: 12th April, 3.30-4.30pm CET

7th CIG Call: 17th May, 3.30-4.30pm CET

Alliance will schedule ‘mini CIG Calls’ (30 minutes) for partners in southern hemisphere over the coming months